

Where business comes to life.



Henley
Business School

UNIVERSITY OF READING

A photograph of a dense forest with sunlight streaming through the canopy, creating a dramatic, high-contrast scene with rays of light filtering through the green leaves.

More than just a business school

Many other institutions offer business education, so what makes Henley different? The answer is, we are about much more than just education. We offer the opportunity to live, breathe, practice and create business.

Henley participants don't just learn a list of facts and theories. They develop and apply their learning to real-life

situations, examining issues around ethics and sustainability and building an understanding of the wider global impact of business on society. This creates future leaders with strong business acumen, who are responsible and have a wider perspective.

Bringing business to life is at the heart of what we do.

“ We believe that success in business requires an understanding of more than just business. ”

A rich heritage

Henley Business School was founded on the principle of harnessing life experience to business achievement. We began over 75 years ago as the Administrative Staff College with the mission to retrain demobilised officers as business leaders to

rebuild the British economy after the war. Situated by tranquil riverside surroundings, leaders from government, military and the church came together to bring business to life. An institution and an ideology was born.

The launch of our Executive MBA-Global – March 2019



Henley highlights



Founded in 1945, the then-named 'Administrative Staff College' was established to support the UK's post-war economic rebuilding plan and improve the quality of UK management.



Department of Land Management & Development established at the University of Reading.

First Masters (MA in Business) runs, which was renamed MBA by the end of the 70s.



Henley Management College merged with the University of Reading to create Henley Business School.



Army Higher Education Pathway (AHEP) announced.



ICMA Centre established with cutting-edge trading rooms.



Pathways to Property introduced (a programme for Year 12 students in UK state schools and colleges, who would like to find out more about a career in the property sector).



Dr Meredith Belbin's business games research began. He studied the Team Role theory.



Henley overseas operations began in Hong Kong, Finland, Denmark and Germany.

Scholarships offered for Women in Management & Headteachers.

Prince Philip, The Duke of Edinburgh, visited the college.

1945

1957

1968

1969-1978

1974

1980

1988

1991

2005

2008

2010

2017

2019

From the Thames Valley to the world

From quiet beginnings on the banks of the River Thames, Henley has become a truly international business school with multiple locations and with partnerships, campuses and offices worldwide. We welcome over 7,000 students from more than 140 countries to our campuses. Our faculty has a truly international flavour with 150 academics from 18 countries teaching a curriculum with a truly global perspective.

Henley people belong to a large, multinational community that includes over 87,000 alumni in 165 countries. The Henley ethos is now in every corner of the globe and our reach goes further than ever before.



United Kingdom

Henley Business School
Greenlands Campus
Henley-on-Thames
Oxfordshire
RG9 3AU
t: +44 (0) 1491 571454
e: reception@henley.ac.uk
w: henley.ac.uk

Henley Business School
University of Reading
Whiteknights Campus
Reading
Berkshire
RG6 6UD
t: +44 (0) 118 378 5044
e: whiteknights-reception@henley.ac.uk
w: henley.ac.uk



Germany

Henley Business School GmbH
Maximilianstraße 40
80539 München
t: +49 151 205 23003
e: stephanie.bernhardt@henleybusinessschool.de
w: henleybusinessschool.de



South Africa

Kirstenhof Office Park, cnr of
Milcliff & Witkoppen Roads,
Paulshof 2191
South Africa
t: +27 011 808 0860
e: info@henleysa.ac.za
w: henleysa.ac.za



Finland

Henley Business School
Pohjoisesplanadi 35 E (4th floor)
00100 Helsinki
Finland
t: +358 10 425 1200
e: henleyinfo@henley.fi
w: henley.fi

An inspiring environment

Our locations are a key part of Henley's culture. MBA, DBA and executive education participants learn in the tranquil riverside setting of our Greenlands campus, a former stately home with a history stretching back to medieval times. The historic buildings and 134 acres of parkland inspire a special sense of community and a calm, contemplative environment for learning.

Home to our undergraduate and post graduate programmes, our Whiteknights campus at the University of Reading has the cultural and entertainment facilities of Reading on its doorstep and the City of London is just a 30-minute train journey away.



The Henley experience

We are more than a business school with a rich heritage. Our programmes are a formative experience for our participants and they leave with a unique perspective on the world.

World-class teaching

Our teaching is a finely-tuned blend of the theoretical and practical. We have a truly international faculty – many of our academics have a global reputation and most are widely published. However, this

is no academic ivory tower as they also have extensive experience as practitioners so learning is based around real-world business challenges.

Award-winning careers service

Our mission is to prepare people for the world of business and our careers service exemplifies this, using our extensive connections with industry to offer participants a smooth pathway to employment.

Built in 1786, the beautiful Grade 1 listed Henley bridge connects Oxfordshire and Berkshire



Henley

at every stage of the

journey

Henley Business School is a full-service business school, offering everything from degree programmes for undergraduates to executive education for company board directors. We provide support at every stage of any career.

Undergraduate

Degree programmes in four areas: Accounting, Business & Management, Finance (at the ICMA Centre) and Real Estate & Planning.

Postgraduate

A broad range of Masters degrees ranging from Accounting, Business & Management, Finance (ICMA Centre), Information Management and Real Estate & Planning to our Masters in Management programme.

We also offer opportunities to undertake research towards a PhD, or a Doctor of Business Administration (DBA).

The Henley MBA

The Henley Executive MBA has two modes of study – Global (over 21-27 months) and Flexible (over 30 months).

From the classroom to the boardroom

Executive Education at Henley

Open Programmes

For executives from middle management to board level, we offer programmes in leadership, governance, strategy, general management, influence and impact. In addition, there are specialist programmes on coaching and behavioural change and HR management.



**#TOP 25 GLOBALLY IN THE COMBINED RANKING
OF CUSTOM AND OPEN PROGRAMMES**
Financial Times Executive Education, 2020

Corporate Development

Henley helps organisations, in both the public and private sector, build capability and improve business performance through learning and development, coaching services and consulting support.

With expertise in leadership, change and talent, our programmes upskill employees and empower teams to make considered decisions, influence their community and lead with conviction.

Through our Centre for Coaching, we enable organisations to develop their executive teams, bringing transformation through behavioural change and support the strategic development of internal coaching capability.

We support our clients in other ways too, providing consultancy, insight and research. Diagnosing and addressing business challenges such as workforce planning, strategy development and execution, business policy and process; we work in collaboration to shape the framework for success.

Apprenticeships

Henley encourages organisations to see apprenticeships as a catalyst for change to help them deliver their strategic vision. Our programmes are designed around client needs and current business challenges, they enable the development of future-focused leaders and can drive transformation and growth. Funded by the government's apprenticeship levy scheme they provide long-term sustainability for the up-skilling of the workforce in England.

The Henley Partnership

Through the Henley Partnership, senior leaders in a select group of member organisations have access to a programme of leadership development masterclasses.



World-leading research

Original research is at the heart of Henley Business School and a key component in all our programmes. It is driven by the quality and reputation of our faculty and we are proud that 98% of our output is internationally recognised.

Our partners include IBM, Royal Mail, the Mayor of London and the Bank of England. We have also been commissioned by the UK Government to carry out a comprehensive analysis with a view to enhancing its performance.

Our specialist research centres include:

- Euro Asian Studies
- International Business History
- Real Estate Planning & Research
- Business Ethics and Sustainability
- Customer Management
- Leadership
- Entrepreneurship
- Informatics
- John H Dunning Centre for International Business
- John Madejski Centre for Reputation
- Finance at the ICMA Centre
- Accounting and Practice
- China Management and Global Business

Visit: henley.ac.uk/research/research-centres for more on these research areas.



Fields of specialism

International Business & Strategy

We help define the research agenda in the fields of international business and international business history.

Real Estate & Planning

Established for over 50 years, we undertake cutting-edge research into real estate, planning and land as well as offering a wide range of undergraduate and postgraduate degree courses.

- #2 Land & Property Management (Complete University Guide 2022)
- #1 in UK for graduate career prospects for Land & Property Management (Sunday Times University Guide 2020)

ICMA Centre

Home to the world's most extensive dealing room facilities outside an investment bank, the ICMA Centre lets students experience finance in action within an innovative learning environment, whilst also undertaking world-leading research and consultancy work in the financial arena.

Business Informatics, Systems & Accounting

BISA integrates socio-technical thinking and interdisciplinary expertise in information management, business processes and systems, accounting and finance.

Marketing & Reputation

Offering academic leadership and practitioner expertise in strategic marketing, customer management, digital marketing and reputation management.

Leadership, Organisations & Behaviour

Defining the research agenda in the fields of leadership, entrepreneurship, knowledge management, human resources, and social and organisation studies.

Diverse partnerships

Henley was founded on the belief that success in business takes an understanding of more than just business. It requires a wider perspective and an ability to see the bigger picture. To not just improve business but to improve society itself. It is this belief that means we are careful with the selection of our partners. This rich tapestry of experiences to draw from is what gives us our unique advantage – where business comes to life.



The Financial Conduct Authority (FCA)

Since 2013 Henley has been supporting the FCA in its aims of developing Financial Regulation as a profession. A new MSc in Financial Regulation was created exclusively for FCA staff and other regulatory organisations. 80% of those asked have said they were more inclined to consider an ongoing career at the FCA as a result of participating.



The British Army

Henley has a long tradition of working with service personnel and is now academic implementation partner for the Army Higher Education Pathway (AHEP), which allows selected Officer Cadets entering the Commissioning Course at the Royal Military Academy Sandhurst, to pursue either a BSc or MSc in Leadership and Strategic studies over the early years of their career.



The Diwan to the Royal Court of Oman

The Diwan acts as the interface between the ruling Sultan and those who will be most affected by its future. This partnership with Henley lays the foundations for a more prosperous and sustainable future by running programmes that are built around specific sets of objectives for senior leaders within the public and private sectors enabling them to deliver on national projects and targets.



FLSmidth, Denmark

Founded in 1882 as a pioneer and market leader in the cement and mining industries, FLSmidth partnered with Henley to address the downturn in profit margins. An in-depth organisational development intervention for the top 250 managers was initiated and the result was that these co-created programmes reinvigorated FLSmidth's competitive position from a stockholder's 'sell' to 'buy'.



Our alumni

Everyone studying here joins a highly engaged and active worldwide network of over 87,000 business professionals.

This is supported by dozens of events a year, from master-classes and webinars to social events such as picnics in the English countryside and a gathering at the Oktoberfest in Munich.

Alumni often return to continue their professional development by engaging in lifelong learning, and many support the school through the giving of time, expertise, mentoring partnerships and financial gifts.

The Henley Live platform also creates a community that allows Henley alumni and supporters to connect.



Paul Orajika

(MSc Business and Management Research and Doctoral Research Associate)

Paul Orajika is the Chief Executive Officer of Auldon Group, and founder of the Paul Orajika Foundation. Auldon Group began by manufacturing dolls and other toys which depict, promote and teach Africa's cultural heritage to children. Paul founded the company over 20 years ago with less than \$100; it now has annual revenues of more than \$10 million. His Foundation runs numerous local projects to deliver solutions to social, cultural and environmental issues facing vulnerable African rural communities.



Marta Garcia

Winner, Women in Leadership scholarship 2021

Marta Garcia Iturbe is the Managing Director of Inbusi Limited, a technology solutions and advisory company aimed to support clients in the public, private, higher education and non-profit sectors. Marta has also founded several self-funded businesses, which she balances with her non-profit interests, collaborating with a number of mentoring initiatives and advocates for gender equality and women in business.

"What's special about Henley is that there's a huge emphasis on personal and professional development alongside the curriculum. So you get some theory and a lot of opportunities to apply that into practice so that it becomes easy to digest, and really relate to the content and bring it to life."



Jonathan Firth
(MBA)

Jonathan Firth is the Chief Operating Officer at D-Orbit. D-Orbit was founded in 2011 and today is a first mover in the space logistics and orbital transportation market. Previously he was a long-standing member of the senior executive team that started up Virgin Galactic, The Spaceship Company and Virgin Orbit, leveraging his previous business development and programme management experience in the commercial aviation, long distance rail, mass transit, and oil & gas industries.



Setting standards

At Henley Business School, we value the feedback we receive from participants and partners and constantly re-evaluate our programmes to improve standards and facilities.

We want everyone to enjoy a highly productive and rewarding time at Henley. Our positions in student satisfaction and teaching excellence surveys show that we succeed.

Internationally recognised excellence

We are proud to hold triple-accredited status from: AMBA, EQUIS & AACSB.

This provides reassurance to both course participants and organisations that we work with of the quality and high standards of our courses and faculty.



“Be prepared to question yourself and your organisation and learn from people who have been there and done it; succeeded commercially at the highest level.”

Laura Brailey, Head of Retail Operations,
Mazda Motor Company UK

“They really helped me to identify and connect with the right companies. I’m sure that without the help of the Careers Team, I wouldn’t be where I am today.”

Matthew Harden, BA Business & Management graduate 2017,
Graduate Broker, Marsh



This is Henley Business School.
The place where strong beliefs meet bold ambition. The place that is always bringing business to life. We believe in standing out from the pack, thinking the unexpected and putting people first. We aspire to developing future-focused leaders who carve their own paths to pursue a better tomorrow. That's why we created a business school that's proud to be different.

For high performing business minds who strive for success and achieve rewards, Henley is a business school that believes in being human, bringing passion and braving change. Unlike other business schools, Henley Business School develops leadership for a fairer world and makes business better.

This is Henley Business School.
Where business comes to life.

Greenlands campus
Henley Business School
Greenlands
Henley-on-Thames
Oxfordshire RG9 3AU
United Kingdom

Tel: +44 (0) 1491 571454
Email: reception@henley.ac.uk
Web: Henley.ac.uk



Henley Business School

@HenleyBSchool

@henleyschool

Henley Business School

University of Reading registered students – disclaimer for Henley Business School brochures.

This brochure was printed in August 2022 and describes in outline the postgraduate programmes (and related services) that Henley Business School anticipates offering in 2022-23. Henley Business School makes every effort to ensure that the information provided in the brochure is accurate and up-to-date at the time of going to print. However, it may be necessary for Henley to make some changes to the information presented in this brochure following publication. These reasons may include, by way of example, operational and/or academic reasons, which reflect changes in practice or theory in an academic subject as a result of emerging research, if an accrediting body requires certain changes, or if the UK Government introduces legislation and/or public health measures that require us to make changes to any of the published information. We have set out in this brochure information regarding typical programme content at the date of publication, but this is not intended to be construed and/or relied upon as a definitive list of the topics that will be covered. Programme content may change due to developments in the curriculum, the research interests of staff, or the relocation of staff. Prospective students are therefore advised that, prior to applying to study at Henley Business School, they should review and familiarise themselves with the most up-to-date information by visiting henley.ac.uk/brochure or contacting us at postgraduate@henley.ac.uk.

Copyright and trademarks

© Henley Business School, 2022. The Henley Business School logo is a registered trade mark. All rights reserved.